



Richard E. Forgay II, President & CEO
P. O. Box 60561 Longmeadow, MA 01116
www.BusinessLeadershipMastery.com
Rick@BusinessLeadershipMastery.com
Direct 413-262-4906

Prime Objectives Newspaper Column

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The Greatest Love Of All

In honor of a month set aside to remind us of the great power of love, let's reflect on a love that should never be taken for granted. I often remind my Business Leadership Client Partners are, *"What we take for granted is often our most powerful and underutilized resource."* Why? Because our greatest gifts come so natural, there is a tendency to lose appreciation for the authentic value.

In celebration of Valentine's Day, my gift to you is a gift from the heart as a parent to all parents. No matter the ages of your children or present situation as a parent, please take heart in the following words.

THE GREATEST LOVE OF ALL

Parenthood is a Blessing from God.
Valued beyond material measures.
Not a competition by any standard.

Parenthood is a Blessing from God.
Understanding and patient in love.
Unconditional when love takes flight.

Parenthood is a Blessing from God.
Forgiveness is freedom to teach and learn.
Wisdom views circumstances as temporary.

Parenthood is a Blessing from God.
Experience transforms youth in time.
Faith transcends any challenge in life.

Parenthood is a Blessing from God.
Sheep always follow their Sheppard's.
Home is harmony of heart, mind and soul.

The greatest love of all is Parenthood.

From The Heart,
Rick Forgay

"Excel At Building Businesses Where People, Productivity and Profits Thrive In Any Economy."