

Restoring A Trust-Based Economy

Economic downturns are natural occurrences in America's cycle of life. It's nature's way of challenging the resiliency of the human spirit in our business, government, financial and community arenas.

Not one company, financial institution or household is exempt from the effects of our current economic challenges created by greed-driven leadership enabled by check and balance voids from Wall Street to Main Street Corporate America.

As always, "Trust" remains as the most desired commodity in restoring confidence in America's citizens and consumers all. As former 20-year veteran Corporate Executive and now Executive and Entrepreneurial Leadership Coach, I'm like a pit bull on a pant leg helping my clients accelerate sustainable business growth by cutting through the clutter of excuses, blame and smokescreen tactics used to sidestep the truth. My favorite truth seeking question is, "**What's the reality?**"

That question was made famous by former General Electric CEO Jack Welch. It will also work for anyone with the courage to ask truth-based questions and proactively respond to truth-based answers. Truth does not require many words.

History supports the fact that America has risen to every challenge in transforming economic downturns into ultimate triumphs time and again. No country on Earth is as resilient and persistent when it comes to restoring trust as unified citizens.

As we work together to restore America's financial power, let's not lose site of the true value boldly stated on each dollar we earn and spend, "**In God We Trust.**"



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"Excel At Building Businesses Where People, Productivity and Profits Thrive In Any Economy."