

That's Perseverance!

All too often people fall short of achieving their goals and dreams because they simply give up too early. Many times they concede just one step short of realizing their desired results.

The key to lifelong success is to keep a vivid picture of our ideal outcomes crystal clear in our mind. Once the vision of what we most desire is in focus, it simply becomes a matter of diligently walking toward the specific goal each day, one step at a time. This discipline is repeatable, measurable and sustainable. In one word, it's called "perseverance".

To remind myself everyday of this vital principle, I keep a framed testimonial to perseverance on my office wall that reads as follows:

He failed in business in '31. He was defeated for state legislator in '32. His fiancée died in '35. He had a nervous breakdown in '36. In '43 he ran for Congress and was defeated. He tried again in '48 and was defeated again. He tried running for the Senate in '55. He lost. The next year he ran for Vice President and lost. In '59 he ran for the Senate again and was defeated. In 1860, the man who signed his name A. Lincoln was elected the 16th President of the United States of America.

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Coaching Prompts:

- ❖ Have you put any goals or dreams on a shelf that can be dusted off?
- ❖ Are you really willing to settle for less than realizing your ideal result?
- ❖ What one specific goal or dream are you willing to pursue with unyielding perseverance? Go for it!

"The difference between history's boldest accomplishments and its most staggering failures is often, simply the diligent will to preserver."



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