

THE MAGIC IN YOU

People experience the art of magic in my coaching and professional speaking practices as a sensory reinforcement of memory and recall. It's amazing how many people demand to know how a "trick" is done and miss the true essence of "magic" itself.

To satisfy those with a strong desire to analyze magic in the theoretical form, I'll break down the "tricks" into three basic components. 1. **Logic.** Separating fact from illusion. 2. **Creativity.** Making illusion appear as fact. 3. **Misdirection.** The point at which logic and creativity meet. For those of you who still want to know how magicians perform their "tricks", my answer is simple, "Very well. Thank you!"

Now let's shift our focus to the understanding that "magic" in its most powerful form works to evoke the higher senses of wonderment, joy and happiness in those who experience it, including the magician. My dear friends and fellow magicians Dr. Jay Ungar and Jonas Toutant among others collaborate on ways to help people understand that magic is a celebration of people sharing in the experience of life itself.

If you are ready to discover the magic in you, in others in your surroundings, I will reveal the deepest secrets. The magic of life is abounds around us every second of every day if we choose to stop, look, listen and simply observe the present moment. It is there you will discover magic in the amazing balance of our universe, the miraculous change of seasons and the energy you bring to life everyday.

I've also broken down the art of magic as it applies to our ability to live life to the fullest. 1. **Authenticity.** Confidently knowing there is no one on Earth like you and expressing yourself beyond the limiting forces of conformity and complacency. 2. **Imagination.** Consistency in the daily exercise of purposeful imagination and faith are the keys to living the life you've always imagined. 3. **Appreciation.** There is always something to be thankful for in any situation. Sharing daily appreciation costs little or nothing, its value is priceless.

The real magic of life resides in your heart, mind, body and soul. Every one of us has the potential to produce seemingly impossible results by performing little acts of magic every day. We are never too old or it's never too late to perform the magic in you.



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