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## **THE POWER OF PERSISTANCE**

Have you ever experienced a major setback in your life? If so, Congratulations!

Very few have ever made a meaningful contribution to the betterment of society without paying their dues through extreme challenges and insurmountable odds.

Abraham Lincoln was notably among the most persistent leaders in American history. He experienced more failures, defeats and setbacks than most could endure. The inspiring stories of the Lincoln's, Gandhi's, Roosevelt's, Mandela's, Frank's and King's of our world can be readily found in biography section of your local library.

It is there we can all be inspired to persist through the true stories of the women and men who changed our world beyond the imagination. Let's face it, sooner or later we all face a life changing challenge that tests our metal, our strength of will, character and our ability to persist. Success takes root when we look that challenge straight in the eye and see the greater good that always exists on the other side of failure.

If you are facing such a challenge today, perhaps you will benefit by repeating this little poem as often as necessary until you persistently reach the other side.

When things go wrong, as they sometimes will.  
When the road you're trudging seems all up hill.

When funds are low and debts are high.  
And you want to smile, but have to sigh.

When care is pressing you down a bit.  
Rest, if you must, but don't ever quit.

Life is strange with its twists and turns.  
As every one of us sometimes learns.

And many times a failure turns about.  
When they might have won had they stuck it out.

So, "never give up", though the pace seems slow –  
You may succeed with another blow.

Success is failure turned inside out –  
The silver tint of the clouds of doubt.

And you never can tell how close you are.  
It may be near, when it seems so far.

So stick to the fight – when you're hardest hit.  
It's when things seem worse... that you must never quit !

***"Excel At Building Businesses Where People, Productivity and Profits Thrive In Any Economy."***