

## **PRIME OBJECTIVES ~ JULY 2008**

### **THE POWERFUL MAGIC OF CHOICE**

“Can’t” is my favorite four-letter word. My will power gets supercharged when anyone attempts to alter my choice to be, do or have a desired result. Call it determination, ambition, discontentment with status quo or the pure love of a challenge. The core reason is “choice.” The more we exercise our power to choose what we want in life, the greater the magic.

Rocket Expert Wernher von Braun was asked, “What is the most important thing a man needs when he wants to build a spaceship and travel to the moon?” Avoiding scientific techno-jargon, he chose five powerful words, “The will to do it!” Then he did it.

This eternal phenomenon is called “The Universal Law of Attraction” or “The Law of Cause and Effect”. Why don’t we always get what we want? Simply because it’s too easy to get distracted by disharmonious activity, including: checking e-mails and text messages a billion times a day, thriving on instant gratification, lack of imagination and living without clearly defined expectations in business and life.

Being busy rarely means being effective. My clients are reminded, “speed without direction equals to going nowhere fast.” Stop. Reflect. Meditate. Make good decisions.

Now, let’s test the powerful magic in a living example too often take for granted. Nurture the beginnings of a tomato plant, perhaps a seed. Place it in sunlight. Give it water. Whaaala... in time it magically bears fruit. Now, think back to origins of the process. It all started with the desire to enjoy the abundance and access to homegrown tomatoes. Ahhh, one choice, stimulated by harmonious actions allowed the universal laws to respond accordingly.

It was not necessary to understand the plant system, root structure or cell cytoplasm to bear fruit. All we needed was the desire to enjoy homegrown tomatoes. Then did it.

Now that you know this magic, what other choices are you willing to make in the prime of your life? A refreshing career change, dream home, toned body, super successful small business or inner peace all begins with the magical power of choice.

Have faith, the universe supports you, and so do I.