

TURNING COAL TO DIAMONDS

Every day, in a small or big way, our world delivers us chunks of coal.

To the untrained eye, the coal appeals to be a dirty lifeless rock. In reality, that rock contains energy to fuel industries and nations. Held under pressure for long periods of time, coal becomes diamonds!

Our daily life is abundant with coal to diamonds moments. A new job, a chore, a phone call, a friendship, a challenge, an obstacle or a habit to name a few. Turning coal to diamonds can generate true wealth beyond our wildest dreams.

Turning coal to diamonds requires a sustainable process to discover and maximize the value, especially under pressure.

The first step begins with **“awareness.”** What coal to diamonds opportunities currently exist for you? Transformation begins by keenly identifying worthy challenges and opportunities as limitless chunks of coal. This is the hardest step and easiest to avoid in the process. Working through the things that don't come easy is the test of a true Champion. Making that journey energizing, fun and fulfilling is the magic of life!

The next step is to employ our **“imagination.”** What do you want your diamonds to look like? Perhaps as chairperson of an organization you can see yourself leading the charge to attain an unprecedented goal? Maybe you can picture starting that small business you've always dreamed of? Can you envision the joy on the face of your friend or family member in the hospital or nursing home when you decided to make a surprise visit? Coal to diamond opportunities all!

The final step is simply the **“will”** to do it. Are you willing to invest your time, energy and talent to manifest diamonds? There is no chunk of coal too small to make a meaningful difference in the world you serve. Enjoy mining your coal to diamonds opportunities daily, for they are abundant!



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“Excel At Building Businesses Where People, Productivity and Profits Thrive In Any Economy.”